



Articulation Agreement of Academic Programs

between
Cape Cod Community College and Bridgewater State University
Fall 2015

The above institutions hereby enter into an agreement to facilitate the transfer of students enrolled in the **Associate's Degree in Arts: Communication Concentration** at Cape Cod Community College into the **Bachelor of Arts in Communication, with a concentration in Strategic Communication** at Bridgewater State University.

Bridgewater State University's designated representative will be Sandra Christoun, Director of Transfer Services and Cape Cod Community College's representative will be Mary Olenick, Coordinator of Transfer and Articulation.

Objectives:

1. To attract qualified students to Cape Cod Community College and Bridgewater State University.
2. To promote and facilitate an efficient transition for transfer students between institutions.
3. To provide specific information and guidelines for transfer students.
4. To encourage academic coordination and cooperation, including curricular reviews, on-site visits, and joint academic advising for students attending Cape Cod Community College.

Stipulations:

1. Bridgewater State University guarantees acceptance of Cape Cod Community College students who complete the Associate's Degree program in Communication Studies, with an overall GPA of 2.5, as outlined in this document, and meet all criteria of the *MassTransfer* Program.
2. Guaranteed transfer of credits of all courses with a C- or better. Note: A minimum grade of "C" in all communication studies (COMM) course work contributing to the major is required of all students.
3. At least one-half of a student's academic major as well as a minimum of thirty semester hours must be completed as a student of Bridgewater State University. One half of the Communication Studies major is 19.5 credits.
4. BSU accepts up to 69 credits from a two-year institution, and 90 from a four-year institution.
5. Students admitted into the baccalaureate program are subject to the academic policies of Bridgewater State University.

Mutual Responsibilities:

1. Both institutions agree to update and maintain the course equivalency database.
2. Cape Cod Community College and Bridgewater State University will incorporate a summary of this agreement into official publications and web sites.
3. Cape Cod Community College and Bridgewater State University agree to encourage qualified students to participate in this program by providing information, advising, and other assistance required to foster a seamless transition.
4. Applicants applying under this program shall be eligible for the same financial aid consideration as other entering students. Students transfer with junior status with regard to financial aid and registration.

Review/Revision:

Review of the contents or implementation of this agreement will occur whenever requested by either party through the designated representatives. Substantive changes in the courses or program of either institution will evoke review processes. Revisions must be mutually agreed upon, with one-year notice prior to termination of the agreement.

MASSTRANSFER PROGRAM:

Benefits for students who complete approved associate's degrees under *MassTransfer* are:

| Minimum Final GPA | Benefits |
|-------------------|---|
| 2.0 GPA | No admission fee or essay; Guaranteed, full transfer of credits applied to the bachelor's degree (including "D" grades 1.0 GPA); and Automatic satisfaction of the general education requirements at the receiving institution, with the receiving institution able to add no more than six additional credits/ two courses, if admitted. |
| 2.5 GPA | All of the above benefits, plus guaranteed admission |
| 3.0 GPA | All of the above benefits, plus a 33% tuition waiver Note: In addition to the 33% tuition waiver, students who meet BSU's full tuition scholarship criteria will receive an additional 67% off their tuition. |

Stipulations: If the student changes his or her major or if the linked baccalaureate program requires a higher grade point average or specific courses which are required of native students, the *MassTransfer* student must meet these requirements. If because of space or fiscal limitations the receiving institution does not admit all qualified applicants to a given major or program, the receiving institution will use the same criteria for *MassTransfer* students as it does for its native students.

In keeping with the *MassTransfer* Program:

- As a participant in the *MassTransfer* Program, the Bridgewater State University application fee is waived when students complete the BSU online application.
- Developmental courses and courses with D- will not transfer.
- All *MassTransfer* requirements must be met prior to enrollment at Bridgewater State University.
- The grade "D" will be accepted toward the Baccalaureate Degree, but will be credited toward the major only if a "D" grade will count for native students who began at BSU.
- If the student maintains a 3.0 GPA for the first year at the transfer institution, he or she will receive 33% tuition waiver for the second year of attendance. **Note:** In addition to the 33% tuition waiver, students who meet BSU's full tuition scholarship criteria will receive an additional 67% off their tuition.

Note: Students not participating in the *MassTransfer* Program and transferring from Cape Cod Community College will be required to complete Bridgewater State University's core curriculum (unless their CCCC curriculum included the *MassTransfer* Block).

Articulation Agreement

Institution: Cape Cod Community College

Transfer Institution: Bridgewater State University

| CCCC Program: Communication Concentration | CR | BSU Program: Strategic Communication | CR |
|---|-----------|---|-----------|
| General and Elective Requirements | | | |
| ENL101 English Composition I | 3 | ENGL 101 Writing I | 3 |
| ENL102 English Composition II | 3 | ENGL 102 Writing II | 3 |
| PSY101 General Psychology | 3 | PSYC 100 Introductory Psychology | 3 |
| Behavioral & Social Sciences | 3 | Core Requirement | 3 |
| Behavioral & Social Sciences | 3 | Core Requirement | 3 |
| Natural or Physical Science | 4 | Science Core Requirement | 4 |
| Natural or Physical Science | 4 | Science Core Requirement | 4 |
| Mathematics/Quantitative Reasoning | 3 | Math Core Requirement | 3 |
| Elective: Suggest PHI131 Logic | 3 | Core Requirement | 3 |
| Elective | 3 | Free Elective or major credit | 3 |
| Elective | 3 | Free Elective or major credit | 3 |
| Elective | 3 | Free Elective or major credit | 3 |
| Elective | 3 | Free Elective or major credit | 3 |
| Program Requirements | | | |
| COM 103 Human Communication | 3 | COMM 1XX Human Communication Skills (Free elective) | 3 |
| COM 201 Interpersonal Communication | 3 | COMM 270 Interpersonal Communication | 3 |
| COM 203 Public Speaking | 3 | COMM 102 Introduction to Public Speaking | 3 |
| COM204 Persuasive Communication | 3 | COMM 2XX Persuasive Communication (Free Elective) | 3 |
| COM207 Argumentation and Debate | 3 | COMM 360 Augmentation and Debate | 3 |
| *Concentration elective –Suggest COM105 Survey of Mass Communication | 3 | COMM 229 Foundations of Media Studies | 3 |
| *Concentration elective –Suggested courses with BSU equivalency are listed below. | 3 | COMM Elective credit | 3 |
| Total Credits | 62 | Total Credits | 62 |

***Concentration electives: Choose from the following courses:**

COM105 Survey of Mass Communication = COMM 229 Foundations of Media Studies

COM 113 Radio Broadcasting = COMM 214 Radio Production

COM 114 Radio Production = COMM 214 Radio Production

COM 202 Small Group Communication = COMM 260 Group Communication and Decision Making

Bridgewater State University
Strategic Communication Program (39 credits)
Program Requirements:

Required Courses (18 Credits)

COMM 102 Introduction to Public Speaking (**Taken at CCCC - COM 203 Public Speaking**)
COMM 224 Communication Research and Writing
COMM 226 Introduction to Public Relations
COMM 312 Strategic Writing
COMM 337 Strategic Communication Theory and Research
COMM 492 Seminar in Strategic Communication (CWRM)

Choose one of the two: (3 credits)

COMM 228 Introduction to Communication and Culture
COMM 229 Foundations of Media Studies (**May be taken at CCCC - COM 105 Survey of Mass Communication**)

Choose four (12 credits)

COMM 303 Introduction to Organizational Communication
COMM 330 Business and Professional Communication
COMM 341 Public Relations Case Studies
COMM 353 Corporate Communications and Social Responsibility
COMM 359 Strategic Communication for Non-Profits
COMM 373 Strategic Visual Communication
COMM 391 Public Relations Practicum
COMM 392 Public Relations Campaigns

Choose two courses from any Communications Studies Courses (6 credits)

The courses listed below have BSU equivalency.

COMM 214 Radio Production = COM 113 Radio Broadcasting
COMM 214 Radio Production = COM 114 Radio Production
COMM 290 Beginning Videography = COM 131 Introduction to Video Production
COMM 260 Group Communication and Decision Making = COM 202 Small Group Communication
COMM 366 Advanced Audio Production = COM 231 Advanced Radio Production
COMM 225 Film as Communication = COM 120 Introduction to Film
COMM 310 Film History = COM 221 American Film
COMM 371 Global Cinema = COM 222 International Cinema
COMM 350 Documentary Film = COM 224 Documentary Film

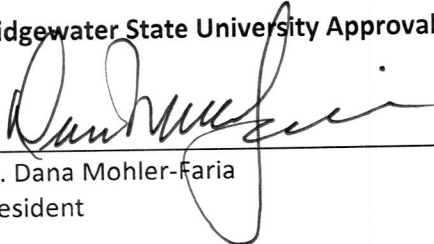
Note: A minimum grade of "C" in all communication studies (COMM) course work contributing to the major is required of all students.

Students must have a minimum of 120 credits to graduate from Bridgewater State University. All credits in the CCCC curriculum will apply to the 120 credits required to graduate from BSU.




Bridgewater State University and Cape Cod Community College agrees to the terms and conditions as stated in this articulation agreement.

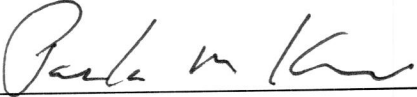
Bridgewater State University Approval



Dr. Dana Mohler-Faria
President



Dr. Barbara Feldman
Provost and Vice President, Academic Affairs

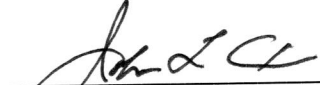


Dr. Paula Krebs
Dean, College of Humanities and Social Sciences




Dr. Arthur Lizie Jr
Professor and Chairperson, Communication Studies

Cape Cod Community College Approval



Dr. John L. Cox
President



Dr. Susan Miller
Vice President of Academic and Student Affairs



Dr. Lore Lottfield De Bower
Dean of Arts and Humanities



Ms. Nancy Willets
Professor of Communication

June 23, 2015
Date